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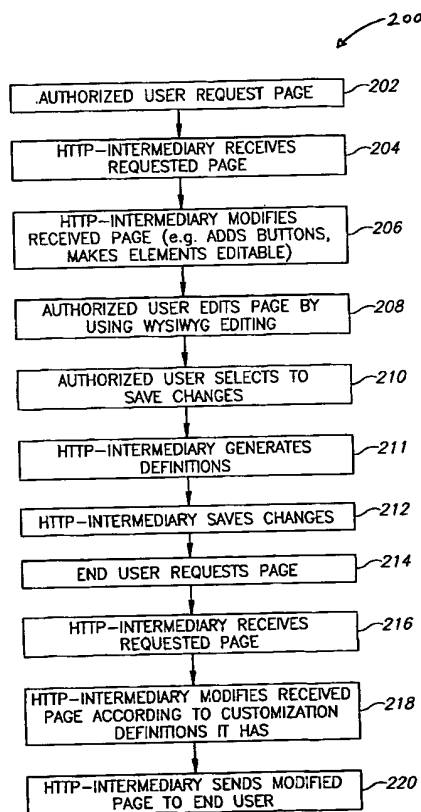
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(54) Title: CONFIGURATION SETTING



(57) Abstract: A method of defining customization for electronic content retrieved over an electronic connection, comprising: (a) retrieving electronic content from a remote server to a local client; (b) editing the content at the local client by a user using a WYSIWYG editor, wherein said editor is a standard software used for displaying of content and wherein said editing does not require installation of software requiring user authorization; and (c) automatically generating at least one customization definition based on said editing, said customization definition suitable for automatic applying to said content.

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